



Larimer County Farmers' Market

2022 Sponsorship Options

May 21 to October 29, 2022



The Larimer County Farmers' Market is a vibrant community event that connects the community to locally grown and crafted items. What makes the Larimer County Farmers' Market unique? This is the oldest market in Northern Colorado and has been in operation since 1975. The market is a program of CSU Extension in Larimer County. Colorado Master Gardeners volunteer their time each Saturday to run market operations and answer gardening questions from the community.

The market takes place at 200 W. Oak St. in Old Town Fort Collins every Saturday from mid-May through October. This popular market sees an average of 2,000 customers per week. We hope you'll help us continue to serve our community!

SPONSORSHIP LEVELS

Market Days! Sponsor - \$2,000

- Logo/company name on website with a link to your website
- A free vendor space ten times during the season (for handing out/displaying company information)
- Three social media shout outs

Market Ambassador Sponsor - \$2,000

- Logo/company name on website with a link to your website
- A free vendor space ten times during the season (for handing out/displaying company information)
- Three social media shout outs

Harvest Sponsor - \$1,000

- Logo/company name on website with a link to your website
- A free vendor space six times during the season (for handing out/displaying company information)
- Two social media shout outs

Sprout Sponsor - \$750

- Logo/company name on website with a link to your website
- A free vendor space for four times (for handing out/displaying company information)
- Two social media shoutouts



IN-KIND SPONSORSHIP OPPORTUNITIES

Help us run our programs and events with your branded items and services. Have another idea for an in-kind donation? Reach out to Market Management at larimercountyfm@gmail.com to discuss your ideas.

- Reusable shopping bags for Market Days! program and market shoppers

The Market Days! programs provides bags of fresh produce to low-income adults ages 60+ in Larimer County. Each season, approximately 1,500 reusable shopping bags are distributed to participants. We also keep shopping bags at the CSU Extension tents for customers who have forgotten to bring their own. Your branded bags can help put fresh, local food in the hands of community members.

- Crafts or other activities for children

Get your craft on with a branded activity tent for the young and young-at-heart! We'll provide a space for you to set-up and promote your appearance. You'll provide a guided craft, game, scavenger hunt, etc. for attendees.

- Bandanas or other dog items for our canine customers

Contact Market Management at
LarimerCountyFM@gmail.com
to discuss sponsorship options.