



Market Days! for Active Adults

Sponsorship Options

This program provides older, possibly isolated adults with the experience of the Larimer County Farmers' Market. At the market, they can interact with vendors, shop at the farmers' market, and connect with community groups and members. Research documents that about 20% of older adults are socially isolated from family or friends; social isolation is often due to transportation and financial barriers. Older adults with limited financial means often cannot purchase or consume fresh produce. This program provides vouchers that can be used to purchase fresh produce at the market.

PRODUCE BUCKS SPONSOR

\$1,000

- Provides Produce Bucks for participants in the program. Each participant receives a \$10 voucher, so this would provide 100 vouchers.
- Logo on vouchers and/or Produce Bucks
- Logo/company name on website with a link to your website
- One table space once a month (6x) (for handing out/displaying company information)
- Two social media shoutouts

COMMUNITY OUTREACH SPONSOR

\$750

- Provides supplies and outreach items for our Market Days ambassadors to provide cooking demos as part of our outreach program. Outreach items are related to meal preparation and may include your logo.
- Sign at the event recognizing your support.
- Logo/company name on website with a link to your website
- One table space for 2 weeks (for handing out/displaying company information)

PRINT SPONSOR

\$500

- Helps cover the costs for printing brochures, signs, and Market Days shopping bags
- Logo/company name on website with a link to your website
- One table space for 4 weeks (for handing out/displaying company information)
- Logo/company name Market Days bags and brochures
- Two social media shoutouts

WELCOME WAGON SPONSOR

\$250

- Provides an A-Frame sign at the booth (your logo included)
- 100 drink tickets so that participants can have a water bottle from the 4-H drink booth while they shop.
- Logo/company name on website with a link to your website
- One table space for 2 weeks (for handing out/displaying company information)

TRANSPORTATION SPONSOR

\$175

- Provides MAX passes or shared transportation services to participants without access to transportation.
- Logo/company name on website with a link to your website
- One table space for 1 week (for handing out/displaying company information)

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CONTACT US

We'd love to work with you to provide the sponsorship package that works best with your organization.

Emily Alligood, Farmers' Market Coordinator

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